**Paul Ellinger Big Ideas for the SenateAires Chorus - Nov. 2022**

* Fun
* Be you
* Inclusion
* Altruistic Purpose - Marion/Polk Foodshare and Salem YMCA
* Warm Friendships
* Familiar songs
* Bigger pool
* Value
* Non-judgmental
* “Try it outs”
* Onramps/Offramps - help people get onboard with easy onramps and offramps, not the same 3 hours a rehearsal for 20 years. “Join us for six weeks this October as we learn music for Christmas, and join us for our Christmas show.”
* Encourage
* Norm!
* And that’s okay
* Learn to Sing
* First tag’s free!
* I could do that
* Introduce guest to Director
* Multiple choruses - once you’ve grown to a certain size, start another chorus and keep growing both
* Competition - “a” thing or “the” thing
* We Grow - That’s What We Do!
* Personal Invitation - Where do you like to do YOUR singing?”
* It’s about others
* Welcoming
* Time Efficient
* Seasons
* Any level
* Fun, Belonging, Singing
* Get your chorus out and sing often
* Create visitor flow

**Singing Concepts –**

* Practice vs. Rehearsal
* Proud/regal
* Do - Feel - Think - Be
* Lordly leaping
* Practice vs. Rehearsal